

# COLLECTIONS MANAGEMENT

by Professional Advantage

+ **NODUS<sup>®</sup> PAYLINK**



## GET PAID FASTER

When customers don't pay on time, rely on the integration of Collections Management by Professional Advantage and Nodus PayLink for Microsoft Dynamics<sup>®</sup> GP to get your payments faster.

### AUTOMATIC:

Collections Management + Nodus PayLink allows you to send automated follow-up and reminder emails before, on, or after invoice due dates. With the click of a button from that message, your customer can view electronic statements and make one easy payment via payment link totaling for one or several invoices, without registering for an account or logging into a website or payment portal.

### ON THE FLY:

While performing ad hoc inquiry, users can review a customer's current aging, select which invoices they need for payment, and the system will generate one payment link to send to the customer.

Give your customers the power and convenience of fast and easy payment processing online, while you have the peace of mind knowing that your invoices are being collected securely and efficiently.

### ROI IN NO TIME

Wouldn't you love a solution that could help you reduce your accounts receivable by 30% in just 30 days?

Track the efficiency of your collections with Days Sales Outstanding (DSO). Realize ROI and have Collections Management + Nodus PayLink slash your DSO to all-time lows.

### ROI EXAMPLE:

1. \$25M company with an average DSO of 60 days
2. Two months of sales or over \$4M sitting in your customer's bank, not yours
3. Reduce DSO by 30% with Collections Management + Nodus PayLink
4. Result: \$1,250,000 more of your company's money in your bank

# WHY COLLECTIONS MANAGEMENT?



Automate collection activities with customer-specific workflows to send reminders, schedule phone calls, and issue letters.



Highlight invoices as promised for payment, disputed, special, etc.



Centralize customer A/R, payment history, and contact details into one location.



Track all customer interactions and manage your required follow-ups.



Target specific customers based on multiple criterion including balance, aging, and more.

## WHY NODUS PAYLINK?



Expedite funding with one-click payment link to make payments anywhere, anytime.



Decrease printing, mailing, sorting and manual invoice processing costs.



Reduce keying errors and fraud by allowing customers to pay directly via the web, relieving your staff from manual payment entry.



Simplify PCI compliance by removing sensitive payment data from your environment with PayFabric®

 professional  
advantage



+1 (877) 897-1209



PROFAD@PROFAD.COM



PROFAD.COM/LEARN-MORE