

# COLLECTIONS MANAGEMENT

BY PROFESSIONAL ADVANTAGE  
COMBINES WITH THE POWER OF  
NODUS PAYLINK



## Professional Advantage and Nodus Technologies, Inc. Team Up To Offer Integrated Microsoft Dynamics® GP Collections Management Solution

Developed by Professional Advantage, Collections Management for Microsoft Dynamics® GP has the processing power to improve cash flow, diminish collection time and reduce bad debt. Created by Nodus Technologies, Inc., PayLink speeds up the collection process, decreases security risks, and provides customer convenience.

With Collections Management + PayLink, Microsoft Dynamics GP users will now be able to send automated emails before, on, or after invoice due dates where their customer(s) can view electronic statements and make one easy payment. Collections Management + PayLink integration enables users to review a customer's current aging, and select which invoices they would like to request payment for. The system will then generate a one-click payment link for customers to make a payment on one or several invoices, without the hassle of registering or logging into a website.

Both companies are thrilled to see this partnership come to fruition. When asked about the partnership, Matt Green, Product Manager at Professional Advantage, stated, "Thousands of Microsoft Dynamics® GP customers already utilize Collections Management, and PayLink is going to dynamically add value. Being able to deliver an even more powerful solution to help expedite business efficiency and contribute to the bottom line is what we're all about."

Nodus' CEO, Donte Kim, added to the excitement stating, "When PayLink was first conceptualized, the idea was to offer a faster, more secure way to collect a payment. With the integration of PayLink with Collections Management, there is the potential to help companies manage their accounts receivable & expedite collection altogether."

Professional Advantage ([www.profad.com](http://www.profad.com)), a Microsoft partner, develops innovative technology solutions that helps organizations improve their business systems with industry-leading software applications.

Nodus Technologies ([www.nodus.com](http://www.nodus.com)) is a leading provider of PA-DSS Certified electronic payment, e-commerce, and A/R automation software for ERPs and CRMs. Nodus enables businesses to integrate Credit Card and ACH Processing, eCommerce, Online Bill Pay, and Web-Based Sale Order Entry with multiple banks, processors and back office environments.

Collections Management + PayLink will operate as an all-embracing collections solution to centralize accounts receivable for Microsoft Dynamics® GP users, and give their customers the convenience of fast and easy payment processing.

FOR MORE INFORMATION ON COLLECTIONS MANAGEMENT + PAYLINK



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